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**Actisense Support Young Sailors at UK’s Largest Youth Week Regatta**

* *Actisense continues to support the next generation of sailors by sponsoring the Parkstone Yacht Club Youth Week Regatta – thought to be one of the largest youth regattas in the UK.*

The Parkstone Yacht Club Youth Week Regatta attracts over 300 young sailors each year, and the 2019 regatta, which runs from 3rd – 9th August, promises similar numbers. Over the course of the week, parents and yacht club members are encouraged to join together in celebrating the achievements of the sailors who will be competing in races.

As one of the largest youth regattas in the UK, its success plays a big importance on the development of young sailors in the Poole Bay area. Actisense’s sponsorship of the regatta will support the yacht club in building upon the success of the previous Parkstone Yacht Club Youth Week Regattas and help support all of the 300 sailors who are participating.

The sponsorship will also help fund keynote speakers, a social programme from Water Wars, RIB driving, a bouncy castle, paella night and an end-of-week party to celebrate the regatta.

Phil Whitehurst, CEO of Actisense, said:

“Sponsoring the Parkstone Yacht Club Youth Week Regatta was a no-brainer for Actisense. This is a great opportunity for us to help keen young sailors do what they love, support a worth-while local event, and get more sailors and their families engaged in competitions.”

As well as the sponsorship of the Parkstone Yacht Club Youth Week Regatta, Actisense also sponsors Swanage-based Olympic Sailing hopeful, Sam Whaley, in his bid to qualify for the 2020 Olympic Games. In their first year of sponsorship, Actisense has contributed towards new sails, helped with Sam’s training cost in Portugal during the winter months, and supported Sam when he recently took part in the Sailing World Cup Miami.

Lesley Keets, COO of Actisense, said:

“Engaging with the local community and bright stars in the marine world is something that Actisense are passionate about. We hope that sponsoring the Parkstone Yacht Club Youth Week Regatta will help the young sailors of Poole reach their potential and most importantly give them a chance to have some fun. Good luck everyone!”

For more information on Actisense and their work with local sailors, visit: <https://www.actisense.com/>

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For more information or to arrange an interview, contact Theo Meddelton of Darren Northeast PR (working on behalf of Actisense) on 01202 676762 or [pr@darrennortheast.co.uk](mailto:pr@darrennortheast.co.uk)

**Notes to the editor**

Based in Poole, Dorset, Actisense has grown from humble beginnings to an internationally recognised market-leading marine electronics brand. Founded in 1997 by the CEO, Phil Whitehurst, from a bedroom in his house, the business now marks its twenty-second year of trading and employs twenty-two members of staff.